



Regional SCRUM GATHERING® Tokyo 2027

Prospectus

Scrum Tokyo - Scrum
Gathering Tokyo Organizing
Committee

Overview

Title	Regional SCRUM GATHERING® Tokyo 2027
Date	January 6th-8th
Venue	BELLESALLE HANEDA AIRPORT, Tokyo + Online(We will prepare Zoom virtual venues for all sessions. As for the recordings, we expect to share them within a few days.)
Participants (Planned)	700 people
Participation Fee	66,000JPY (Incl. tax)
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History

	2011	2013	2014	2015	2016
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2	Jan. 18 - 19
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation	Osaki Bright Core Hall
Participants	307	246	161	207	261
Sponsors	12	21	13	5	7
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata	Bas Vodde, Ken Rubin

History

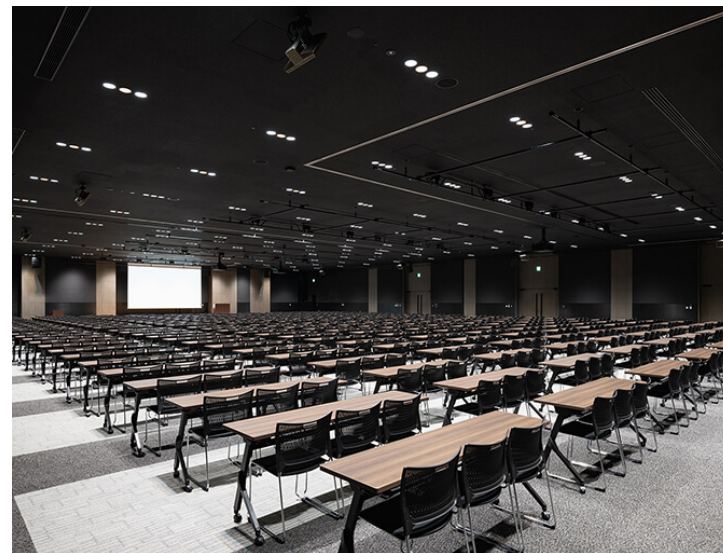
	2017	2018	2019	2020	2021
Dates	Jan. 12-13	Jan. 11-13	Jan. 9-11	Jan. 8-10	Jan. 6-8
Venue	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Sola City Conference Ochanomizu	Sola City Conference Ochanomizu + Online
Participants	284	292	300	411	428
Sponsors	8	13	18	26	26
Keynote Speaker	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian, Gabrielle Benefield, Naoyuki Ide	James Coplien, Michael Sahota, Kazuyoshi Takahashi	Zuzi Šochová, Janet Gregory, Ikujiro Nonaka

History

	2022	2023	2024	2025	2026
Dates	Jan. 5-7	Jan. 11-13	Jan. 10-12	Jan. 7-9	Jan. 6-8
Venue	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online	BELLESALLE HANEDA AIRPORT + Online
Participants	531	651	742	725	765
Sponsors	24	26	26	36	36
Keynote Speaker	Johanna Rothman, Diana Larsen, Tsuyoshi Ushio	David Bernstein, Lyssa Adkins, Yoshimasa Iwase	Heidi Helfand, Michael Feathers, Noriaki Kano	James Shore, Jeff Patton, Hiyoshi Homma	Bjarte Bogsnes, Dave Snowden, Shigeru Urushibara

Venue

- BELLESALLE HANEDA AIRPORT
(<https://www.hvf.jp/eng/conference/hanedaairport/>)
- 2-7-1 Haneda Airport, Ota-ku, Tokyo,
144-0041



Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	Closing Keynote
14:00	20min session	20min session	20min session	20min session	
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

Keynote Speakers

- TBA

Target participants

- Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

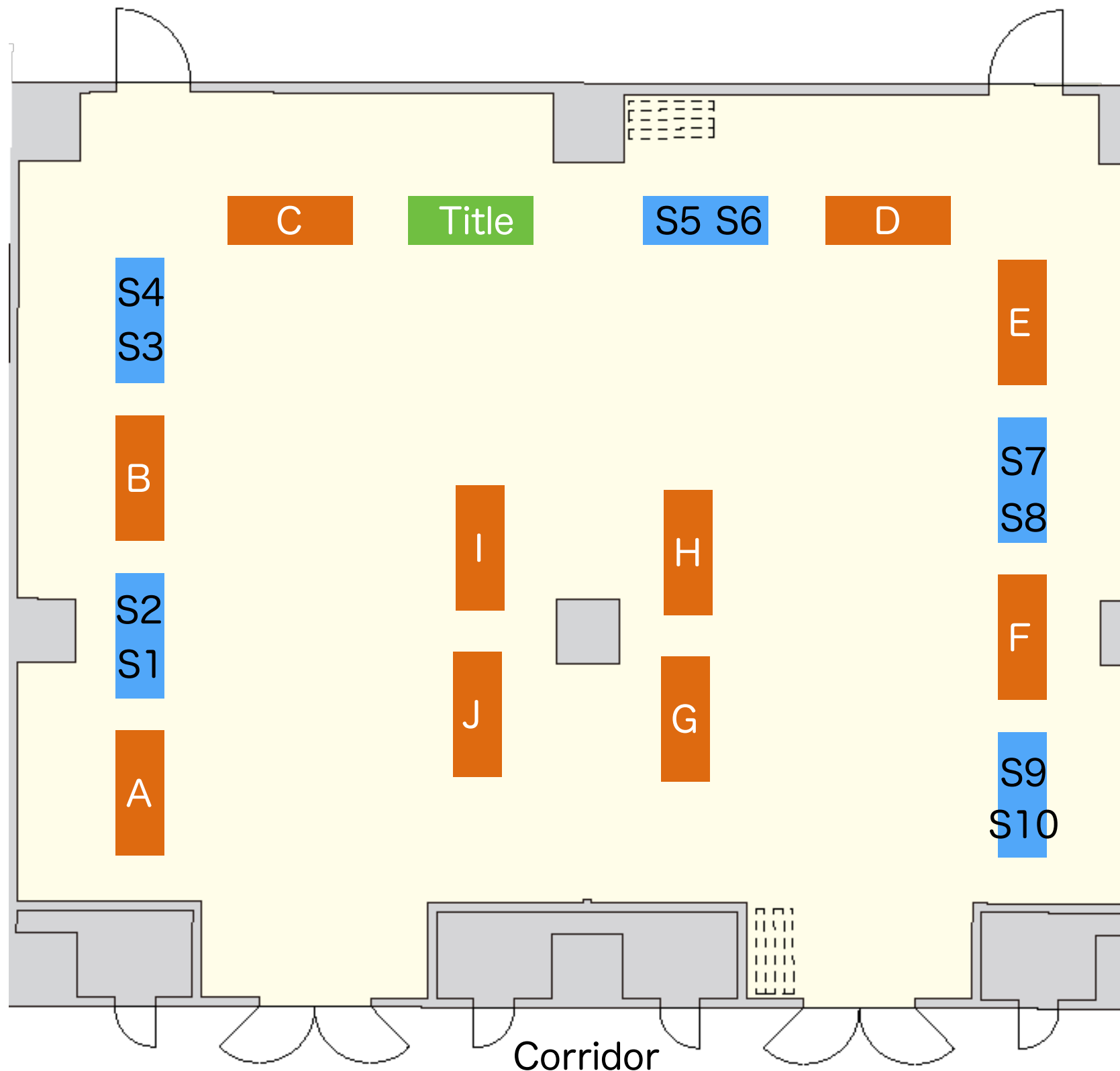
Call for sponsorship

	Title	Platinum	Gold	Silver	Logo
Available	Only for Scrum Alliance	3	7	10	30
Conference Title & Special Treatment	✓				
Conference passes	10	7	5	3	1
Logo on signage	✓	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓	✓
Free catalog or collaterals	✓	✓	✓	✓	✓
Booth space on Day1/Day2	✓ (full)	✓ (full)	✓ (full)	✓ (half)	
Virtual booth	✓	✓	✓	✓ (shared)	
Welcome Talk (3 min.)	✓	✓			
Sponsor Session(20min.)		✓	✓	✓	
Package fee (JPY including consumption tax)	30,000 USD	1,210K JPY	880,000 JPY	462,000 JPY	198,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.

If you do not need a booth space, please let us know when you register (there is an option on the form).

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



A-F: Platinum/Gold sponsor booths. S1-10: Silver sponsor booths.
 Please note:
 Spaces are limited for sponsor booths.
 Plans may change.

Contacts



Email	info@scrumgatheringtokyo.org
Website	https://www.scrumgatheringtokyo.org/
Facebook Page	https://www.facebook.com/ScrumGatheringTokyo
X	@ScrumTokyo

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa,
Tokyo, 140-0004

Sponsorship Application <https://pretix.eu/scrumtokyo/rsgt2027/>

Exhibition banners and panels will include company logos sent to us by email before November 11th, 6pm (JST). No refunds will be issued after the material deadline has passed.